

For Immediate Release

Attention Business Editors:

Pizza Pizza Limited consolidates C.O.O. duties with C.E.O.

Pizza Pizza Limited has announced that Daniel Vukovich, Chief Operating Officer, will be leaving the company on October 30, 2007 to pursue other interests. Mr. Vukovich will be remaining as a Director of Pizza Pizza GP Inc.

Michael Overs, Chief Executive Officer of Pizza Pizza Limited, has assumed the responsibility for the company's daily operational activities.

About Pizza Pizza Limited

Pizza Pizza Limited, a privately-held Canadian corporation, is one of Canada's most successful operators in the QSR industry. It operates franchised and corporate restaurants under the brand names Pizza Pizza and Pizza 73. The Pizza Pizza brand is celebrating its 40th anniversary this year and dominates the Ontario pizza QSR. The Pizza 73 brand is celebrating its 22nd anniversary and was recently awarded the distinction of being named one of Canada's "50 Best Managed" companies for 2006. Pizza Pizza Limited is guided by a mission to provide the "best food, made especially for you" and a focus on quality ingredients, customer service, community contribution and continual innovation, especially in offering health-conscious menu choices.

For further information:

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